



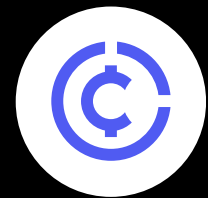
# THE SWISS CRYPTO EVENT '25

09-12 JULY





# CONCEPT

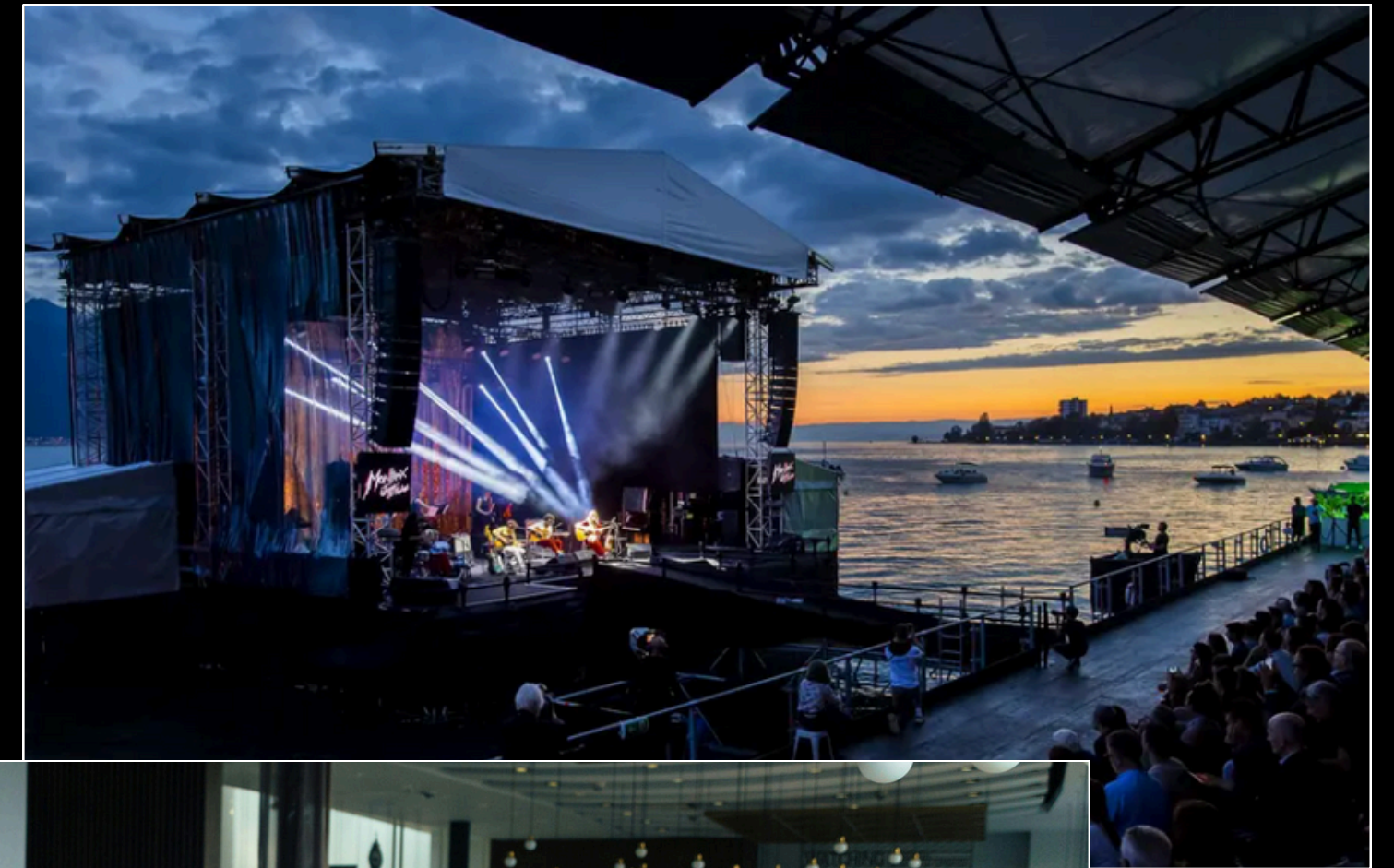


## The most unique Crypto event in Switzerland

The Crypto Jazz is a unique crypto festival taking place in Montreux, Switzerland.

In its 4-day program, the Crypto world merges with the Music world at one of Europe's largest music events: the Montreux Jazz Festival.

This free-access festival, featuring global music artists along with renowned crypto speakers is a unique opportunity for brands to connect with a young and energetic audience with a deep interest in crypto and technology.







# Official Strategic Partner of the MJF



## Crypto Jazz's Partnership with the MJF is unprecedented

The Montreux Jazz Festival is Europe's most iconic music festival. It takes place every July, and this year it's the 59<sup>th</sup> edition.

A partnership of this kind has never been seen before neither in the music nor the crypto world. It'll be huge!

The artists of the MJF will take an active role in the Crypto Jazz, participating in panels and spending time with our sponsors at the Belvedere VIP Bar.



# THE AUDIENCE



## Young, Crypto Curious, Energetic & Wealthy

Beyond the iconic melodies, Montreux Jazz attracts a dynamic generation: young, financially savvy individuals with a curious eye on the future, including the exciting realm of crypto.

They bring an infectious energy, seeking out not just incredible music but also connections and moments that resonate with their vibrant lifestyles.

- 300,000 people
- 16 days of festival
- 380 concerts
- 11 stages



## THE VENUE

# PETIT PALAIS FAIRMONT HOTEL

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The Petit Palais is a historic and modernized convention center within the Fairmont Hotel at Montreux Palace. During the summer months, its stunning “Terrasse du Petit Palais” provides guests with breath-taking views facing the Lake Lemman and the Alps.

Located in the heart of Montreux, it is center of attraction for all those who visit Montreux. Crypto Jazz guests will certainly live an unforgettable experience.

The spaces available for the Crypto Jazz include:

- SMARDEX Terrace & Bar: 400 people
- SMARDEX Stage: 300 seats
- Belvedere VIP & Artists Bar
- Conference Rooms & Private Areas





Sponsor Menu	Freddy Mercury	Amy Winehouse	Pharrell Williams
Price	CHF 50'000	CHF 30'000	CHF 15'000
VIP Experience as Crypto Jazz Partner at MJF			
Ultra VIP - Belvedere Bar: "Share your night with world famous Artists" (4 days)	4 pax included	2 pax included	
Montreux Jazz Festival - Scene du Lac - Seating (1 night)	6 pax included	3 pax included	1 pax included
Montreux Jazz Festival - Scene du Lac - Standing (1 night)	8 pax included	5 pax included	3 pax included
Experience as Crypto Jazz Partner			
Private Photoshoot and Meet&Greet with Artist of MJF	1 included	1 included	
Speaker for pannel with MJF Artist	1 included	1 included	
Sponsors Dinner	10 included	5 included	3 included
Closing Party	15 included	10 included	5 included
Speakers			
Speaking session at Crypto Jazz	2 included	1 included	
Givaway concours at the Pannel "By Sponsor"	1 included		
Givaway concours at the speaking session "By Sponsor"		1 included	1 included
Visibility - Onsite			
Exclusive activation space in Terrace Village + Logo in entrance banner	MAIN	MEDIUM	BASIC
Welcome hall wallpaper	Included	Included	Included
Logo on stage background	Included		
Logo on printed program "program partner"	Included	Included	Included
Welcome bag gift	Included	Included	
Logo on credentials	Included		
Logo on credential lanyard		Included	
Media accreditation access Crypto Jazz	Included	Included	Included
Digital Media & Visibility - Crypto Jazz			
Logo on website - at the top	Included		
Social Media	Included		
Access to all the content to repost and use	Included	Included	Included
Logo on website	Included	Included	Included

# SPONSORS PACKAGES



# SCHEDULE

	Wednesday, 9 July 2025	Thursday, 10 July 2025	Friday, 11 July 2025	Saturday, 12 July 2025
Time	Day 1: How to Invest in Crypto?	Day 2: Bitcoin	Day 3: Swiss Crypto Day	Day 4: Next Crypto BOOM
From 13:00	SMARDEX Crypto Jazz Terrace Opening	SMARDEX Crypto Jazz Terrace Opening	SMARDEX Crypto Jazz Terrace Opening	SMARDEX Crypto Jazz Terrace Opening
15:00 - 15:15	Event Presentation by "Sponsor"	Event Presentation by "Sponsor"	Event Presentation by "Sponsor"	Event Presentation by "Sponsor"
15:15 - 16:00	Speaker 1: Sponsor	Speaker 1: Sponsor	Speaker 1: Sponsor	Speaker 1: Sponsor
16:15 - 16:45	Interactive Game by "Sponsor"	Interactive Game by "Sponsor"	Interactive Game by "Sponsor"	Interactive Game by "Sponsor"
16:45 - 17:45	Crypto Jazz Cocktail & DJ by "Sponsor"	Crypto Jazz Cocktail & DJ by "Sponsor"	Crypto Jazz Cocktail & DJ by "Sponsor"	Crypto Jazz Cocktail & DJ by "Sponsor"
17:45 - 18:00	Panel Introduction by "Sponsor"	Panel Introduction by "Sponsor"	Panel Introduction by "Sponsor"	Panel Introduction by "Sponsor"
18:00 - 18:45	Panel with Artists of Montreux Jazz Festival by "Sponsor"	Panel with Artists of Montreux Jazz Festival by "Sponsor"	Panel with Artists of Montreux Jazz Festival by "Sponsor"	Panel with Artists of Montreux Jazz Festival by "Sponsor"
18:45 - 19:15	Meet & Greet with Artist	Meet & Greet with Artist	Meet & Greet with Artist	Meet & Greet with Artist
18:45 - Onwards	SMARDEX Sunset at Crypto Jazz Terrace	SMARDEX Sunset at Crypto Jazz Terrace	SMARDEX Sunset at Crypto Jazz Terrace	SMARDEX Sunset at Crypto Jazz Terrace
20:00 - Onwards	Concerts Montreux Jazz Festival	Concerts Montreux Jazz Festival	Concerts Montreux Jazz Festival	Concerts Montreux Jazz Festival
Midnight - 5:00	Afterparty at Belvedere VIP & Artists	Afterparty at Belvedere VIP & Artists	Afterparty at Belvedere VIP & Artists	Afterparty at Belvedere VIP & Artists



# TEAM

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Eric RABL  
Crypto Expert



Jean RAUSIS  
Crypto Expert



Yannick FATTEBERT  
Event Organization



Benjamin DRACOS  
Event Organization



Carlos CUEVAS  
Event Organization



Valeriya MINAEVA  
Sponsorships



Luca BERNARDI  
Sponsorships



Mikael CRUCHON  
Sponsorships





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[www.cryptojazz.ch](http://www.cryptojazz.ch)  
[contact@cryptojazz.ch](mailto:contact@cryptojazz.ch)

